

2011 APN Outdoor Media Booking Calendar

JANUARY

	M	T	W	T	F	S	S
						1	2
1	LPT	3	4	5	6	7	8
	10	11	12	13	14	15	16
	T	17	18	19	20	21	22
		24	25	26	27	28	29

2 LPT 31

APRIL

	M	T	W	T	F	S	S
					1	2	3
	4	5	6	7	8	9	10
T	11	12	13	14	15	16	17
	18	19	20	21	22	23	24
5	LPT	25	26	27	28	29	30

5 LPT 25

JULY

	M	T	W	T	F	S	S
					1	2	3
T	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
8	LPT	18	19	20	21	22	23
	25	26	27	28	29	30	31

8 LPT 18

OCTOBER

	M	T	W	T	F	S	S
						1	2
	3	4	5	6	7	8	9
11	LPT	10	11	12	13	14	15
	17	18	19	20	21	22	23
	T	24	25	26	27	28	29
		31					

11 LPT 10

FEBRUARY

	M	T	W	T	F	S	S
		1	2	3	4	5	6
	7	8	9	10	11	12	13
T	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
3	LPT	28					

3 LPT 28

MAY

	M	T	W	T	F	S	S
							1
	2	3	4	5	6	7	8
T	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
6	LPT	23	24	25	26	27	28
	30	31					

6 LPT 23

AUGUST

	M	T	W	T	F	S	S
T	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
9	LPT	15	16	17	18	19	20
	22	23	24	25	26	27	28
	T	29	30	31			

9 LPT 15

MARCH

	M	T	W	T	F	S	S
		1	2	3	4	5	6
	7	8	9	10	11	12	13
T	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
4	LPT	28	29	30	31		

4 LPT 28

JUNE

	M	T	W	T	F	S	S
			1	2	3	4	5
T	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
7	LPT	20	21	22	23	24	25
	27	28	29	30			

7 LPT 20

SEPTEMBER

	M	T	W	T	F	S	S
					1	2	3
					4	5	6
	8	9	10	11	12	13	14
10	LPT	15	16	17	18	19	20
	22	23	24	25	26	27	28
	T	29	30				

10 LPT 15

DECEMBER

	M	T	W	T	F	S	S
						1	2
						3	4
	6	7	8	9	10	11	12
13	LPT	13	14	15	16	17	18
	20	21	22	23	24	25	26
	T	27	28	29	30	31	

13 LPT 13

All media bookings start on Mondays. **T** Transit bookings start every 2 weeks. **P** Static Poster bookings and **L** Static Large Format bookings start every 4 weeks.

Printed creative to be received by the Monday before the media booking start date.

Campaign Instructions, including approved artwork, required three weeks before the media booking start date.

ADELAIDE T 08 8415 6500 BRISBANE T 07 3872 8800 MELBOURNE T 03 8866 5200 PERTH T 08 9287 9500 SYDNEY T 02 8569 3000
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Think Outside... OUTDOOR